SHIRT ART REQUIREMENTS
Make all artwork to size.

Inks/Color and Shirts
Include a color comp/proof of what the final print should look like (CMYK mode).
Ink and shirt color/s must be specified.
Colors should be Spot Colors (including White and Black ink) and should be chosen from our stock inks or the Pantone Coated guide (exceptions for specialty inks and 4-color Process printing). Contact us with any questions.
Ink colors tend to shift on colored shirts. Some colors work better than others on dark shirts, some won't work at all without an underlay. Contact us with any questions.
Avoid using the Multiply blending mode to simulate translucent overprinting. Depending on color combinations, final results will differ drastically. Contact us to schedule an ink drawdown to proof final colors and combinations.

Illustrator/Vector artwork
Make art to size.
Save in .AI or .EPS format, CMYK color mode. Legacy format (CS5) preferred to avoid compatibility issues.
Create Outlines on all fonts.
Convert all strokes to Outlines.
Files with each color on it's own Layer is strongly preferred.
Include any/all imported or placed images and graphic files.
Avoid using Clipping Masks. Use the Pathfinder tool instead.

Photoshop/Raster artwork
Make art to size.
Save in .PSD or .TIF format, CMYK color mode (or Grayscale if the design is 1-color).
Files with each color on it's own Layer is strongly preferred.
File resolution should be at least 150dpi, and not to exceed 600dpi.

Typography and Line Weight
For positive reading type, keep fonts at a 8pt minimum (12pt for Metallic ink). For knocked-out text, keep fonts at a 12pt minimum (16pt for Metallic ink). Final results will vary depending on chosen typeface.
For positive reading lines, keep strokes at a 1pt minimum (2pt for Metallic ink). For knocked-out lines, keep strokes at a 2pt minimum (3pt for Metallic ink).

Technical and Printing Specifics
Please let Industry determine halftone size and angle.
Industry is not responsible for errors or unsatisfactory results cause by halftones created by the client. Please allow us to assist you if you're not familiar with the screen printing process.
Please proof-read any and all copy. Industry is not responsible for mistakes in spelling.
Avoid using images from the internet when possible.
Press checks require scheduling and may result in additonal fees.

TO AVOID ART FEES…
Make each file on it's own Layer (Photoshop & Illustrator).
Convert all strokes to Outlines.
Avoid using Clipping Masks (use the Pathfinder to keep shapes simple).
To save on file space, convert 1-color designs to Grayscale color mode (Photoshop).